

# **GROUP STRATEGIC FRAMEWORK**

## OUR VISION

To be the provider of choice for world-class products and services which train and assist engineers in both the defence and regulated civilian sectors.

#### OUR MISSION

To realise the Vision while delivering sustainable growth in shareholder value.

#### OUR STRATEGY

✓ Innovation – Make World Class Products

✓ Customer Focus – Provide Excellent Services

**Diversification** – Grow Civil

Corporate Development – New Markets, New Ventures

#### Continuously review and enhance the Group's product range

### STRATEGIC OBJECTIVES

To grow and improve our service offering Accelerate the Group's presence in civilian training and regulated engineering markets

Expand the Group's business in innovative ways



Teaming agreement with Capewell Aerial Systems LLC



Virtual Training Suite - New product suite developed

# OUR STRATEGY IN ACTION



VPTS - Redesign and relaunch of Virtual Parachute Training System (VPTS)



POM - Development deployable tablet device



Strategic teaming agreement with Resource Group



Investment in new offices, production facilities and demo space



Expansion of work with Network Rail



Wagga Wagga - Growth of capability and support offering